WHAT? Lease a videotape review program for your candidates! Review courses at Level I, Level II, and Level III ON VIDEOTAPE!!

WHEN? Level I January 7 - May 20, 1998 (20 weeks)
Level II January 5 - May 18, 1998 (20 weeks)
Level III January 8 - May 14, 1998 (19 weeks)

WHO? The University of Southern California Marshall School of Business Department of Finance and Business Economics (USC) and the Los Angeles Society of Financial Analysts, Inc. (LASFA) are co-sponsoring our 14th consecutive year of review programs. Tapes are leased only to AIMR registered Societies.

HOW MUCH? Level I $2,000.00
Level II $2,000.00
Level III $1,250.00

including shipping via U.S. Postal Service Priority Mail!!

QUESTIONS? See the attached brochure for details regarding leasing terms, shipping options, order form, and sampler tape availability.

For additional information contact: Terry Lichvar, Program Administrator, tlichvar@usc.edu or (213) 740-6522 or fax (213) 740-6650.
INTRODUCTION

This will be our 14th consecutive year for the University of Southern California Department of Finance and Business Economics (USC) and the Los Angeles Society of Financial Analysts, Inc. (LASFA) 20 week USC/LASFA Chartered Financial Analyst® Exam Review Program. Our courses are taught by practicing CFA’s with industry experience ranging from 5 to 30 years and by Ph.D’s from the USC Marshall School of Business, Department of Finance and Business Economics. Lectures will review concepts and include hands-on problem solving to reinforce the subject matter.

Level I and Level II lectures will be approximately 2 3/4 hours each. We also include Saturday problem solving workshops in our videotape leases, for a total of 21 lectures at each level. This is approximately 59 hours of total teaching time in each 20 week program.

Level III will be 19 two hour lectures, for a total teaching time of approximately 38 hours.

PROGRAM SCHEDULES


VIDEO TAPE LEASING

This year we will be offering Levels I, II, and III of our comprehensive 5-month CFA® Review Courses for lease on a limited basis to all AIMR societies.

Level I and Level II lectures are taught in specially designed 2-camera television classrooms on the USC campus in Los Angeles, allowing us to provide quality video and audio without the distractions of overhead projectors and poor lighting. Level III will use a regular classroom, overhead projector, and a single camera for recording lectures.

When you lease these programs you receive one NTSC VHS copy of each lecture and one copy of each handout that accompanies the lecture. You make as many copies of the printed handouts as needed for your candidates but duplicating the videotape is prohibited.

USC/LASFA videotapes are used by the Sydney Society (Australia) as part of their comprehensive review. Sydney had the highest pass rates in the world in 1997!

COST

Total cost for Level I: $2,000.00
Total cost for Level II: $2,000.00
Total cost for Level III: $1,250.00
INCLUDING 2-day U.S.P.S. Priority Mail delivery.

No discount for ordering multiple Levels. Multiple copies of a single level are discounted by 50%, exclusive of shipping costs. Lease sharing is available for small Societies. See Item 8 next pg.

USC Finance & Business Economics Department
Hoffman Hall - 701, M C-1421
701 Exposition Blvd., Ste. 701
Los Angeles, CA 90089-1421
(213) 740-6515 fax: (213) 740-6650

The Los Angeles Society of Financial Analysts, Inc.
900 Wilshire Blvd., Suite 1434
Los Angeles, CA 90017
(213) 627-1500 fax: (213) 627-0398
LEASE TERMS

All rights not expressly stated below are reserved by the copyright holders.

1. Videotapes are **NOT** to be duplicated for any reason.

2. Tapes must **NOT** be permitted to leave the premises where the program is normally viewed. (In other words, students are not permitted to take tapes home for viewing because under those conditions there is no control over unauthorized duplication.)

3. Videotapes may **NOT** be broadcast or in any other way distributed via any technology what-so-ever. This includes but is not limited to: satellites; television whether commercial, non-profit, educational, or other; cable; video, audio, or computer (desktop) teleconferencing; or any other means of distribution.

4. Printed lecture materials are copyrighted by both USC/LASFA and the instructor. You may duplicate and hand out one copy per student.

5. Societies with 5 or fewer candidates at any Level may share costs and tapes with another small society.

6. **ALL videotapes are to be returned to USC** at the lessee’s expense, to be received by USC FBE no later than June 30, 1998. Any tapes not returned by that date are subject to a late charge of $10 per tape per month or any portion thereof until they are received by USC.

SHIPPING OPTIONS

Baring technical difficulties, tapes normally ship the day **after** the lecture.

- **Option 1:** U.S. Postal Service *Priority Mail* .......................... $ 0.00 (included in lease fee)
  2 to 3 day delivery; shipments not traceable; no guarantee of on-time delivery

- **Option 2:** UPS *2nd Day Delivery* ..................... $ 110.00 additional charge
  guaranteed delivery by 5:00 pm on the 2nd business day after shipment; traceable

- **Option 3:** UPS *Next Day Air Saver Delivery* ..................... $ 300.00 additional charge
  guaranteed delivery by 3:00 pm on the next business day after shipment; traceable
  (Saturday delivery also available at an additional charge of $250.)

Select shipping based upon the day of the week that the tape will ship -vs- when you want to hold your class. If you wish to combine shipping of multiple lectures (Level I & II or...), call for an exact price quote.

FINE PRINT

Each society has the right to cancel their order and receive a refund, less a $300 materials fee, by notifying LASFA in writing by mail or fax (213) 627-0398 before Friday, February 6, 1998. We also reserve the right to withdraw any or all video program(s) if there is insufficient demand and/or other circumstances. We look forward to providing your society with quality programs to help your candidates master these difficult exams.

Please contact Terry Lichvar directly if you have any questions regarding videotape leasing arrangements. Via email: tlichvar@usc.edu; phone (213) 740-6522; fax (213) 740-6650.

“The Association for Investment Management and Research (AIMR) does not endorse, promote, or review the accuracy of the products or services offered by organizations sponsoring or providing CFA® exam preparation materials or programs, nor does AIMR verify pass rates or exam results claimed by such organizations. No guarantees or warranties are offered regarding the results that may be obtained by participating in USC/LASFA Review Programs. If you are dissatisfied with the products or services provided, please contact USC/LASFA. CFA® is a licensed service mark of AIMR.”
Please indicate which Program(s) you wish to lease:

- [ ] Level I
- [ ] Level II
- [ ] Level III

Primary Contact Person:

Name: 
Company: 
Phone: 
Fax: 
Email: 

Secondary Contact Person:

Name: 
Company: 
Phone: 
Fax: 
Email: 

Shipping Addresses: (this MUST be a street address for overnight shipping services.)

This address is for (circle all that apply)

- [ ] Level I
- [ ] Level II
- [ ] Level III

Name: 
Company: 
Phone: 
Fax: 
Email: 
Street Address: 

If you want tapes shipped to two separate locations — This address is for

- [ ] Level I
- [ ] Level II
- [ ] Level III

Name: 
Company: 
Phone: 
Fax: 
Email: 
Street Address: 

Payment: We accept CHECKS in U.S. Dollars ONLY, payable to: USC/LASFA CFA Review Program

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<tr>
<th>ITEM</th>
<th>Unit Price</th>
<th>YOUR Charges</th>
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<td>Lease fee Level I Review Pgm., NTSC VHS format.</td>
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<td>Shipping UPS Saturday Delivery</td>
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TOTAL ENCLOSED: 

Please MAIL order form with payment to: Terry Lichvar, (213) 740-6522 • USC FBE Dept. Hoffman Hall-701, MC-1421 • Los Angeles, CA 90089-1421

SAMPLER TAPE PACKAGE ORDER FORM

To order a free, no obligation Sampler Package including a 24 minute VHS sampler tape showcasing 4 of our Level I & II instructors and a copy of the complete student handout that accompanied each of these lectures, please fax this entire page to: Terry Lichvar, Program Administrator, fax (213) 740-6650.

Ship my sampler package to: Please type or print CLEARLY.

Name: ____________________________________________
Address: __________________________________________
__________________________________________________
__________________________________________________
__________________________________________________
__________________________________________________

Daytime Phone Number: _ (_______) ____________ area code
Fax Number: _ (_______) ____________ area code
Electronic Mail address: __________________________________________