

Flexible schedule. Global reach. Innovative curriculum. USC Marshall's Executive MBA (EMBA) program focuses on the needs and experiences of seasoned professionals, building on their achievements and expanding their knowledge base.

Designed for senior managers who wish to remain fully employed as they pursue their degree, USC Marshall's EMBA is a top-ranked, 21-month program offering a customized curriculum. In biweekly sessions on Fridays and Saturdays at our University Park Campus in Los Angeles or our San Diego location, EMBA participants gain the key insights and new skills required for the next level of leadership in a competitive global marketplace. Additionally, the program enables EMBA graduates to take advantage of USC Marshall's extraordinary worldwide Trojan Family alumni network.



MBA Admissions Office
USC Marshall School of Business
Popovich Hall, Room 308
Los Angeles, California 90089-2633
Phone: (213) 740-7846
Fax: (213) 749-8520
e-mail: marshallmba@marshall.usc.edu

www.marshall.usc.edu



usc Marshall
EXECUTIVE MBA PROGRAM



**THE NEXT LEVEL
OF LEADERSHIP**





EMBA CLASS XXIV (LOS ANGELES) & CLASS III (SAN DIEGO) PROFILES

	Los Angeles	San Diego
Class Size	76	60
Average Age	38	38
Average Work Experience (Years)	14	13
Average Salary	\$155,000	\$162,000
Married	71%	83%

Undergraduate Majors

Business	27%	24%
Engineering	25%	21%
Social Science	14%	12%
Sciences	13%	15%
Humanities	11%	6%
Economics	6%	17%
Computer Science	4%	5%

Industries

Consulting, Media & Entertainment	21%	12%
Manufacturing & Operations	17%	12%
Financial Services & Real Estate	14%	13%
Health Care	13%	13%
Marketing & Consumer Products	11%	10%
Non-Profit, Small & Mid-Size Companies	11%	3%
High Technology	9%	22%
Other	3%	3%
Government	1%	12%

The Wall Street Journal ranks
USC Marshall's EMBA program
#4 in the nation.

ABOUT EMBA

THE CURRICULUM

While traditional programs consist of individual courses and disciplines, our EMBA program offers an integrated curriculum emphasizing themes that parallel managerial situations confronting executives on a daily basis. Like executives, who are judged on how a company fares overall under their direction, EMBA students are graded on each theme. In addition to reflecting the demands of the workplace, the Marshall EMBA program allows for greater flexibility to introduce new content relevant to today's changing business environment.

Year One: Operations Focus

Theme I

Top Management Perspective

Theme II

Evaluating Market Performance

Theme III

General Manager as Integrator

Theme IV

Operations and Information Systems Management

Theme V

Operations Project

Year Two: Strategic Focus

Theme VI

Environmental Analysis: Establishing
Competitive Advantage

Theme VII

Dynamics of Global Competition

Theme VIII

Strategic Planning for Growth and Profitability

Theme IX

Managing Strategic Change and Implementation

Theme X

Executive of the Future

THE FACULTY

The EMBA program gives participants access to leading scholars and practitioners from a wide array of business backgrounds and disciplines. The experience and current work of Marshall's distinguished faculty extend well beyond the lecture hall: Our faculty serve as consultants to a broad range of organizations, from Fortune 500 companies to start-ups. Faculty accomplishments drive Marshall's innovative spirit and keep students connected to the latest business practices while fostering a dynamic learning environment.

THE STUDENTS

With an average age of 38 and an average of 13.5 years of work experience, EMBA students bring a high level of expertise to the program. They are senior professionals representing diverse fields and industries, who come to expand their capabilities and make crucial career connections.

THE NETWORK

Our EMBA connects students to a global network that yields career-long benefits: the Trojan Family, with 198,000 alumni, including USC Marshall's 70,000-plus alumni.

EMBA AT A GLANCE

- Choose from two locations: USC's University Park Campus in Los Angeles or La Costa Resort and Spa in Carlsbad, California, approximately 30 miles north of downtown San Diego and 40 miles south of Orange County.
- Earn the USC Marshall Executive MBA in 21 months, including a 10-week summer break. Participants meet Friday and Saturday on alternating weekends for approximately eight hours each day.
- Benefit from our integrated, customized curriculum, designed to meet the evolving needs of business professionals.
- Study with colleagues who have eight years' minimum full-time work experience and with renowned faculty who are accomplished teachers, scholars and thought leaders.

REPRESENTATIVE COMPANIES

Los Angeles

20th Century Fox
3M Unitek
Acuity Brands Lighting
Alcoa Fastening Systems
Alfred E. Mann Institute
Amgen
Aon Consulting
ARAMARK
Baxter Healthcare
Boeing
CCC Information Services
Children's Hospital L.A.
Control Components
Dimensional Fund Advisors
Encore Discovery Solutions
Force Switch
Futurenet Tech
Healthspecialty
High Performance Aircraft
IBM
ICI Paints
James Hardie
J.D. Power and Associates
Larta Institute
Los Angeles Times
McKesson Corporation
Metlife Home Loans
Microsoft Corporation
Monogram Systems (Zodiac Aerospace)
National Geographic Society
NBC Universal
Nestlé USA
Patagonia
RIA Financial Services
Rockwell Collins
Sonoco
Southern California Edison
Spot Runner
St. Jude Medical
The Walt Disney Company
UnitedHealthcare
Universal Music Group
Vitesse Semiconductor
Western Asset Management
Yahoo!

San Diego

Advanced Equities
Ambrx
Amylin
Boeing
Broadcom
Cardinal Health
Carl Zeiss Meditec
Channell Commercial
Clary Business Machines
Conerva
Corporate Executive Board
Emerson
Entegris
Fairchild Semiconductor
Fieldstead & Company
GE Capital Solutions
Genentech
General Mills
Greatbatch
IBM
Infosys
Ingersoll Rand
Invitrogen
James Hardie Building Products
Johnson & Johnson
Ledcor Group of Companies
Micron Technology
Motorola
Nokia
O'Connor SWS Securities
Palomar Pomerado Health
QUALCOMM
RBS Sempra Commodities
Shell Energy NA
Siemens
Sierra Management Group
SoCal Bakeries & Boudin Bakery
Thunderbird Resorts
UBS
U.S. Marine Corps
U.S. Navy
VIA Telecom
Viejas Enterprises
Websense



GLOBAL EXPERIENCE

Firsthand knowledge of international economies and cultures is increasingly vital to success in the global business arena. That's why USC Marshall created ExPort, a dynamic foreign study and travel experience that is a mandatory component of the EMBA program. During the second year, participants embark on an eight-day trip to China, where they visit local businesses and meet executives of transnational corporations. ExPort provides valuable insights into the complexities of doing business overseas, and in the process gives students vital new perspectives on global business issues.

