University of Southern California  
Marshall School of Business

The Department of Marketing in the Marshall School of Business at the University of Southern California invites applicants for tenure-track positions at all levels beginning September 2011. Candidates should provide evidence of outstanding research productivity or potential and strong teaching ability. Applicants must hold a doctorate in Marketing or a closely related field or be ABD with completion expected prior to joining. Salary will be highly competitive and commensurate with qualifications.

The USC Marshall School of Business is a private research and academic institution committed to educating tomorrow’s global leaders. The marketing department is extremely research active and productive. It placed 3rd in the AMA DocSIG’s ranking of publications in 6 core marketing journals from 2000-2007; 5th in the UT Dallas 2007-2010 publication ranking in 4 top journals; 6th in a Duke University study of publications in the same 4 journals from 1997-2004; and 5th in both editorial review board memberships and best paper awards for the same period. While faculty stipends and benefits have always been on par with leading business schools, the Dean’s office is implementing a Thought Leadership Initiative that will result in expanding the size of tenure-track faculty from 120 to 140. It will also reduce teaching responsibilities for new assistant professors and provide enhanced research resources for research-active junior faculty.

The University of Southern California combines the strengths of a major research university with the advantages of a private college. Located in the heart of Los Angeles, the university provides a pleasant work and living environment with all of the amenities, challenges and opportunities of a world-class city, which some expert observers characterize as the eastern capitol of the Pacific Rim.

The University of Southern California values diversity and is committed to equal opportunity in employment. Women and men, and members of all racial and ethnic groups, are encouraged to apply.

Qualified candidates should send their letter or application, detailed curriculum vitae or résumé, sample manuscripts and other materials no later than July 5, 2010. Applications should be submitted to:

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