

# USC Marshall School of Business

## Marshall Master of Business Administration

### Graduate Admission Application

#### Essay Questions:

- 1) What are your short- term and long-term post MBA goals? How will USC Marshall help you achieve these goals? (750 words) If interested in a dual-degree program, please address in this essay.
- 2) How will other USC Marshall MBA Students benefit from your background, experience, leadership and teamwork skills? (500 words)
- 3) Select three from the following and describe: (250 words each)
  - a) A challenging international experience
  - b) A personal or professional setback
  - c) An entrepreneur you admire
  - d) Your family, including any ties to USC
  - e) Your most significant accomplishment
  - f) A situation where your professional ethics were challenged
- 4) Optional Essay: Please add any additional information that you would like the Admissions Committee to consider in evaluating your application (250 words)

#### Re-Applicants:

If you applied within the past two years, please answer the following:

- 1) What steps have you taken to strengthen your application since your last submission? Please reiterate your short-term and long-term goals. (750 words)
- 2) Select two from the following and describe: (250 words each)
  - a) A challenging international experience
  - b) A personal or professional setback
  - c) An entrepreneur you admire
  - d) Your family, including any ties to USC
  - e) Your most significant accomplishment
  - f) A situation where your professional ethics were challenged